



AWARENESS. SUPPORT. EDUCATION.

**ATTN: NEWS/ASSIGNMENT/PHOTO EDITORS: MEDIA ADVISORY FOR WED. APRIL 26, 2017
1ST LUNG CANCER CANADA HALIFAX PATIENT SUMMIT AND AWARENESS EVENT**

Lung cancer is the cancer that takes the lives of more Nova Scotians than any other cancer. In Canada, it has a 17% five-year survival rate which falls well below the five-year survival range for prostate cancer (95%) and breast cancer (87%). Nova Scotians experience an even higher burden as the five-year survival rate for lung cancer is only 14%.

#HopeisHere for lung cancer as advances in lung cancer treatment have given patients a chance at treatments with higher responses rates and fewer side effects than chemotherapy. Some of these new treatments are oral medications which means that lung cancer patients in Nova Scotia are disadvantaged compared to other provinces as take home cancer medications are not covered the same way as in-hospital treatments.

The stigma associated with lung cancer, inequities in terms of research dollars, disparity in access and coverage significantly affect lung cancer patients in Nova Scotia and their families. Join us in this awareness event to meet and hear from physicians, patients and their families at this first ever Lung Cancer Canada Patient Summit and Awareness Event.

WHO: Stephanie Snow, MD, FRCPC; Assistant professor; Division of Medical Oncology//
Department of Medicine, QEII Halifax

Archie Stewart, lung cancer patient and survivor

Katie and Matthew Spampinato, who lost their father to lung cancer

Drew Bethune MD MSc FRCSC FCCP; Assistant Professor of Surgery; Medical
Director of Cancer Program, QEII, Medical Director for Provincial Cancer
Program, Nova Scotia

Honourable Chris d'Entremont, MLA, PC Health Critic (Reception only)

WHEN: Wednesday April 26, 2017; Patient Summit begins at 3:00 pm;
Media is invited to attend the reception at 6:00 pm

WHERE: Delta Halifax
Scotia Square, 1990 Barrington Street, Scotia Square, Halifax,

MEDIA CONTACT: To arrange for interviews or for photo opportunities, please contact Christina Sit of Lung Cancer Canada at: christina@lungcancercanada.ca; Phone: 416.937.8899

Lung Cancer Canada is Canada's only registered national charity solely dedicated to lung cancer. Our mandate is to increase awareness, education and support for lung cancer patients and their families.