



AN EVENING OF HOPE 2019

# EVENING OF HOPE 2019 SPONSORSHIP PACKAGES



**LUNG  
CANCER  
CANADA**

AWARENESS. SUPPORT. EDUCATION.

# #HopeRealized



## 10 YEARS OF HOPE REALIZED

### MEET ANNE MARIE

April 15, 2019 marked a decade since Anne Marie Cerato was first diagnosed with advanced lung cancer. A huge milestone for all the wrong, but truly miraculous reasons. In that decade, Anne Marie has met incredible people and traveled the world learning and advocating for a cause she is passionate about. She met the love of her life, bought a house and adopted 2 ridiculous dogs and two crazy cats and together they follow their dreams, pursue their passions, and live in today with the hope of tomorrow.

Anne Marie is one of more than 28,000 Canadians that will be diagnosed with lung cancer this year. Lung cancer is the most common cancer and by far the leading killer of all cancers in Canada. Every day, 57 Canadians will be lost to this disease.

The five-year survival rate for lung cancer is just 17% compared to prostate (95%), breast (87%) and colorectal (64%) cancers. Advancements are handicapped by vastly disproportionate research funding. This needs to change and we need your help! Lung Cancer Canada is the only national charity focused exclusively on lung cancer. Our mission is to increase awareness, support patients and families, provide educational resources and raise funds for lung cancer research. November is Lung Cancer Awareness Month, and we need your support to achieve our very important goals to cure, care and enlighten.

The 9th annual Evening of Hope, takes place on Thursday, November 21, 2019 at Vantage Venues in downtown Toronto. Funds raised help to educate, empower and support lung cancer patients through resources, patient programs such as peer-to-peer and professional support groups, and advocacy for access to new medications and treatments.

We need your help! Sponsor the Evening of Hope and attend this wonderful event. There are many different sponsorship packages available. You also have the opportunity to connect with our attendees by donating an item that we will include in our take-home bag. Your contribution will be acknowledged at the Evening of Hope, on our website, through social media and in our marketing materials.

**Thank you so much for your consideration! With your support, we can continue to bring hope to Anne Marie and other Canadian families living with lung cancer.**



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310 – 330 Bay St. Toronto, ON M5H 2S8

416-7853439 | 1-888-445-4403 | [info@lungcancercanada.ca](mailto:info@lungcancercanada.ca)

Charitable#: 872775119 RR0001

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## SPONSORSHIP OPPORTUNITIES

### HOPE SPONSOR \$50,000

- Tickets to An Evening of Hope for 24 guests
- Prominent attention as An Evening of Hope underwriter at our news briefing in November
- Name and logo prominently displayed on An Evening of Hope promotional materials and signage
- Full-page ad in the Event Program in a premium location
- Logo and link on event webpage and LCC website
- Special recognition during program
- Opportunity to include an item in our Hope Realized Participant Bag (Items that are meaningful, functional and relevant to the attendees)

### DIAMOND SPONSOR \$25,000

- Tickets to An Evening of Hope for 16 guests
- Name and logo prominently displayed on An Evening of Hope promotional materials and signage
- Full-page ad in the Event Program
- Logo and link on the event webpage
- Special recognition during program
- Opportunity to include an item in our Hope Realized Participant Bag (Items that are meaningful, functional and relevant to the attendees)

### PLATINUM SPONSOR \$15,000

- Tickets to An Evening of Hope for 8 guests
- Name and logo prominently displayed on An Evening of Hope promotional materials and signage
- Full-page ad in the Event Program
- Logo and link on event webpage
- Special recognition during program
- Opportunity to include an item in our Hope Realized Participant Bag (Items that are meaningful, functional and relevant to the attendees)



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## GOLD SPONSOR \$10,000

- Tickets to An Evening of Hope for 8 guests
- Name and logo prominently displayed on An Evening of Hope promotional materials and signage
- Half-page ad in the Event Program
- Logo and link on event webpage
- Opportunity to include branded or non-branded items for our Hope Realized Participant Bag (Items that are meaningful, functional and relevant to the attendees)

## AUDIO VISUAL SPONSOR \$5,000

- Tickets to An Evening of Hope for 6 guests
- Name and logo prominently displayed on An Evening of Hope promotional materials and signage
- Quarter-page ad in the Event Program
- Logo and link on event webpage
- Opportunity to include branded or non-branded items for our Hope Realized Participant Bag (Items that are meaningful, functional and relevant to the attendees)

## SOUVENIR PHOTO SPONSOR \$2,000

- Tickets to An Evening of Hope for 2 guests
- Name and logo prominently displayed on An Evening of Hope promotional materials and signage
- Logo and link on event webpage
- Lung Cancer Canada pin



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## IN-KIND GIFT DONOR

- Item sold in Silent Auction during An Evening of Hope
- Name displayed on An Evening of Hope materials and signage
- Tax Receipt for value of item

## TAKE-HOME GIFT / PRIZE DONOR

- Opportunity to include an item in our Hope Realized Participant Bag (Items that are meaningful, functional, and relevant to all attendees)
- Name displayed on An Evening of Hope materials and signage
- Logo and link on event webpage



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**Please join us in helping lung cancer patients and their families by donating to the Evening of Hope today!**

**YES! I/We would love to sponsor/donate to the Evening of Hope**

Please fill out this form and return to [info@lungcancercanada.ca](mailto:info@lungcancercanada.ca) or mail to the address below.

To process a sponsorship payment securely by credit card, please visit: [www.bit.ly/2sV1tLk](http://www.bit.ly/2sV1tLk)

Donation Level

First Name

Last Name

Company/Organization

Position

Address

City

Province

Postal Code

Phone

Email

Item

Value of Item

Do you require a receipt?

YES

NO



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